



Down The Aisle
WEDDING SPECIALISTS



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LOVE NOTES

DEDICATED TO MY SWEET SWEET SB
I LOVE YOU MORE THAN YOU'LL EVER KNOW



STEP SIX | PERSONALIZING YOUR WEDDING

The best part. Personalizing your wedding day. This is where you want to let your personalities shine through to give the event a sense of identity. After all, this is not just a wedding, it is your wedding and we want it be as unique as you are.

There are literally so many ways to personalize your wedding day. There is no right or wrong here but just like anything we want to ensure that the elements we do incorporate are meaningful and truly reflect who you are as a couple. We want our guests to leave saying 'wow that was so them' and to feel a genuine connection to your love story.

This can be a bit overwhelming, especially for us introverts who may not be comfortable sharing ourselves with an audience. Our advice here is don't overthink it and don't overspend on it. Guests will remember the moments that made them feel something and you can achieve this by sharing photos of your life together, a unique family tradition or even a few cute relationship anecdotes.

Weddings are about love. Your love. So play that up and let your guests be a part of it. Interactive opportunities, like trivia games or a clever twist on the kiss tradition are a fun way to share snippets of your life together. Best of all it is engaging and will leave loved ones feeling like they really were a part of your wedding celebration.



So what are some ideas and where should we prioritize our efforts? This is really a place where you need to do you but a pro tip we can offer is this - incorporate details that satisfy one, if not all of these three criteria. One, they need to be a reflection of both of you. Two, they will photograph beautifully, and third and most importantly, they will leave a lasting impression with your guests. Pull on those heartstrings.

START WITH THE TRADITIONS

Weddings are steeped in tradition but in modern times it is completely acceptable, if not encouraged to put your own twist on things. Focus on the ones that matter most to you and infuse a personal touch to make them your own. Guest love to see a classic reinvented and a little creativity will go a long way.

- The kiss tradition is a perfect example. We have seen golfers set up a putting green where guests must sink a putt for the couple to kiss and bird enthusiasts with a duck call for guests to blow if they want to see a smooch. Keep it light, keep it fun and keep it focused on who you two are as a couple.
- Cake toppers and serving pieces are another fun place to add personal flare with the added bonus that they photograph beautifully and add an element of visual interest to your dessert table.
- Let's not forget the guestbook. This is a classic that modern weddings are recreating in many ways. Wish trees, ideas for date nights, the advice box, polaroid snapshots, all clever and interactive ways for guests to mark their attendance and leave you a wedding wish in a heartfelt, meaningful way.
- Something old, something new, something borrowed, something blue. A beautiful tradition that is unique to every couple. Trivia or fun facts about your life together always play well, especially when they are included in the program or part of the dinner table as it gives guests something to talk about.



A PICTURE SAYS A MILLION WORDS

And it really does. Guests love to see photos and what better way to share your love story than through a picture. Tricky part is finding the best way to showcase them. Here are a few ideas to consider.

- The picture slideshow is the most common one we see. There are mixed reviews here as some couples feel that to include one with the speeches makes for a lengthy dinner endeavor whereas others love the sentiment a slideshow creates. A great compromise is to have a soundless one playing during cocktail hour; this way guests can enjoy the photos at their leisure while they mingle.
- A trend we have seen lately is to have a photo wall of vintage family portraits displayed during cocktail hour. Yes a wedding is about the couple but it is also about two families coming together and let's be honest, who does not appreciate vintage photography. The added perk here is that many of these family members will be celebrating your day with you and this is a unique way to include them.

THE HONORABLE MENTIONS

- Your wedding party is a place to get creative and to some that means having our furry family members as ring bearers, flower girls, even the best man. Your songs are equally important. Music has incredible nostalgic power so be sure to put some thought into ones that are truly meaningful.
- Guest favors certainly add a personal touch but an optional one if you are looking to keep cost low. Our advice is to choose a gift that is in step with your theme and adds to the overall decor. Bonus points for consumables - sweet treats and savories are always a win and are rarely left behind.
- And of course your vows. Be careful on this one. A wedding day is a tremendously emotional experience and it may be difficult to find your words, especially in front of a crowd. Many couples go with the classic vows for the ceremony and save their personal ones for when it is just the two of them.

DOWN THE AISLE LIBRARY RESOURCES

- A Comprehensive List of Wedding Traditions and their Modern Remakes
- A Framework for Writing your Own Vows

WEDDING PLANNING

NOTES + TAKE AWAYS

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WEDDING PLANNING

NOTES + TAKE AWAYS

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You are my sun, my moon, and all my stars. - E.E. CUMMINGS

WEDDING PLANNING

IMPORTANT DATES + PRIORITIES

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WEDDING PLANNING

IMPORTANT DATES + PRIORITIES

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Thank
you

WE ARE GRATEFUL AND HONORED
TO BE A PART OF YOUR WEDDING PLANNING



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